

Saasquatch Brand Assets

The **logo standards** toolkit is designed to help you manage on-brand Saasquatch communication pieces for a variety of applications.

Formats

The Saasquatch logo has two formats available to suit a variety of applications.



Logo Typography

The fonts used in the logo are listed below.

1. Chevin Pro Demi Bold
2. Gotham Rounded Medium



Safe Area

The safe area allows adequate space for the logo to breathe. Without this it may not communicate as desired and therefore compromise the brand.

