

Flexibility and Security for Enterprise

Enterprise E-Commerce and Referral SaaSquatch

Our current enterprise clients are some of the largest online providers of footwear and electronic books in the world and see the value of a multichannel referral marketing platform.

The goal of these projects is to accelerate new account adoption with an incentivized referral program offer.

Digital retailers who employ these referral marketing programs are acquiring 35% of their new customers through the channel according to a recent GigaOm study.

Companies achieve this by investing in a technology solution that can create a scalable acquisition channel from existing customer's positive word of mouth.



Requirements

Flexible Rewards
 Powerful Theme Engine
 Fraud Prevention



Key Takeaways

Program Analytics
 Key Customer Activity
 Security Measures



What To Expect

Net New Customers
 Secure Platform
 Flexible Implementation

Happy Customers

"Referral SaaSquatch gathers together all the essential pieces of a referral marketing strategy. Integrations, theme editing, easy reporting and great customer service makes this one of the best tools on the market today."



Casey Rovinelli
 Marketing Executive
 Unblock-Us



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